



Helping Children & Their Families

Wallis Annenberg Center - Renovated and Rededicated

The house that has helped thousands of troubled adolescent girls transform their lives has now itself been transformed. It has been a long and winding road these last four-and-a-half years, but on September 9th, more than 75 Aviva friends and supporters came together at the Wallis Annenberg



Mayor Villaraigosa, who has joined Aviva's Council of Guardians, is shown with (l-r) designer Barbara Lazaroff; Aviva graduate Mayra, who spoke of her experience at the Center; and Andrew Diamond, Aviva President/CEO.

Center to celebrate its renovation and rededication. Among the guests were Mayor Antonio Villaraigosa and Supervisor Zev Yaroslavsky who spoke and presented proclamations to Aviva Chair Wendy Wolf and President/CEO Andrew Diamond.

Aviva Debuts New "A" Party and 2009 Impact Awards

More than 350 friends and supporters were treated to an ultra-chic, exquisite party at Aviva's 2009 Impact Awards, also known as the "A" Party. The annual event was held at the luxurious SLS Hotel and featured a dining adventure at *Los Angeles Times*' four-star-rated restaurant, José Andrés' *The Bazaar*.

Chaired by Aviva's Board Vice-Chair, Susan Casden, the exquisite evening began with guests and honorees treated to a fun-filled cocktail reception and award ceremony in the hotel's elegant ballroom. A powerful and moving program highlighting the lives of Aviva's teen residents was followed by the presentation of awards to three incredible women who have made a significant impact on at risk youth:

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(l to r) Vicki Martin, Tracee Ellis Ross, Andrew Diamond, Susan Casden and NancyJane Goldston

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A Message from the Board Chair, and President/CEO



WENDY WOLF *Board Chair*



ANDREW DIAMOND, LCSW
President & CEO

Dear Friends:

Recent months have been both exciting and challenging for Aviva.

On the “exciting” side, we enjoyed a successful annual awards dinner honoring three extraordinary women at the just-opened SLS Hotel; a celebration of the total renovation of the Wallis Annenberg Residential Center; and a spectacular Platinum Associates luncheon at the beautiful home of Board Vice Chair and Platinum Associates Co-Chair, Susan Casden. (Please read more about these special events throughout this newsletter.) Events such as these have drawn increased numbers of volunteers to our programs and helped reestablish our “hands on” support group, the Sterling Associates.

At the same time, Aviva has been directly affected by the state’s financial difficulties, exacerbated in our case by flawed government policies relating to the most troubled children in the foster care system. We are deeply concerned about the apparent lack of understanding by many government officials – from Washington to Sacramento to Los Angeles – making legislative decisions regarding programs like Aviva’s Wallis Annenberg Center and Aviva High School that are crucial to this population and our community. Despite good intentions, many of these legislators and even mental health advocates don’t fully understand the breadth and scale of the needs of these children and teens.

Throughout the county and state, too many established and credible programs which provide a real lifeline for these children have already closed or substantially reduced their services. As mental health practitioners and advocates, we recognize the value of a safe and permanent home for all children, but some children need and deserve more. Every day we observe the benefits that a structured environment and individualized school program (with six students to a class) can provide.

Government policies and action should be based on the needs of the individual child and the family. To prematurely remove children from treatment and terminate their placement in a structured environment and individualized school environment simply because they have approached a “predetermined” six-month treatment deadline is not only counter-intuitive, but will ultimately cost society more in the price paid for higher rates

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Aviva Family and Children’s Services

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Web: avivacenter.org
Email: ask_us@avivacenter.org

AFCS is a not for profit, non-sectarian agency providing intensive residential treatment and diagnostic services, special education, therapeutic foster homes and community mental health services for abused, neglected and emotionally troubled adolescents, children and families. Programs are designed to build on family strengths and to help our clients prepare for independent lives in the community.

Aviva is accredited by: Council on Accreditation and Western Association of Schools and Colleges

Aviva is a member of:

American Association of Children’s Residential Centers • Association of Community Human Services Agencies • California Association of Services for Children • JFC • United Way



Message

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of institutionalization and homelessness. In addition, such policies discriminate against families who cannot afford to provide treatment for their children, while families with more resources can pay for private care.

This year we have received an additional 10 percent reduction in state funding for our residential program. This compounds an already limited resource—the state has been paying approximately \$0.68 for every dollar Aviva spends for residential treatment services.

In addition, at Aviva High School, one-third of the students receive no funding from the Los Angeles Unified School District (LAUSD) when they enroll, and it takes up to five months for funding to begin (for which LAUSD does not reimburse Aviva). With Aviva High School's 95 percent graduation rate and our graduates going on to further education, it is clear that the at-risk students and residents we serve thrive in Aviva's programs and succeed in becoming independent young women.

So how do we ensure the quality and breadth of services Aviva provides the community? Each year we rely on donors and foundations so that our services remain not only viable but on the cutting edge to address the growing and changing needs of our client population. Without the support of donors like you, valuable community resources will disappear. We encourage you to help Aviva with generous donations, and we invite you to get involved through volunteering.

For those of you who have not yet visited our newly renovated facility, you have an open invitation. Please just contact us at Aviva 323 876-0550, ext. 100. We look forward to hearing from you.

With gratitude for your interest and support,

Wendy Wolf, Esq
Board Chair

Andrew Diamond, LCSW
President/CEO

Teens Learn Life Skills Through Sailing

The teens in Aviva's Gang Intervention Program took part in the Los Angeles Maritime Institute's TopSail program located in San Pedro. The program uses sailing as a means of providing young people with a unique real life experience that teaches them skills and the positive attitudes needed to lead healthy and productive lives.

eager to steer the boat since it was the first time for each of them. Afterwards, the young people said they had a great time, wished they could have stayed longer on the ocean, and hoped to come back soon for another field trip.

TopSail provided our youth with a different way of learning, in which they were encouraged to



The activity fits well with Aviva's community-based Gang Intervention Program, which uses counseling and specially selected activities, to discourage teens from joining gangs or continuing gang affiliations.

The captain and the boat crew had activities set up for our youth, in which they learned safety procedures and participated in climbing activities, setting sail and steering the boat. In addition, the participants saw varieties of marine life such as dolphins and seabirds. During the sail all of the teens were very excited and

explore opportunities they had never been exposed to before. The program helped them build self-esteem while developing teamwork, leadership and social skills. Through interaction with everyone on the boat, the young people learned to establish positive relationships, not only with their mentors but also with people from different professional backgrounds. This experience provided an educational opportunity in a nontraditional classroom setting. It was a great success for our Gang Intervention Program.

Renovated and Rededicated *(continued from front page)*

The renovation of our historic Hollywood mansion, which serves as a home and safe haven for 36 abused and neglected adolescent girls, was spearheaded by the dynamic and talented Barbara Lazaroff, restaurateur and president of Imaginings Design.

Barbara worked with other volunteer designers, Marie Edelstein and Stephen Bryan of Designwest, and Ona Dawes, to create a warm and updated home for Aviva's girls to enjoy in the years to come. Because the cost of a major renovation such as this would severely strain the budget of a nonprofit agency, Barbara reached out to her many contacts in the design industry and urged their support and in-kind donations. Without hesitation,



(l-r) Andrew Diamond, Wendy Wolf, Ona Dawes, Barbara Lazaroff, Marie Edelstein and Stephen Bryan

"It was truly a community effort," said Ms. Lazaroff, commenting on the breadth of support for the project. "These donations send a powerful message to the residents. Aviva's girls need to feel that other people respect and value them. If they see that, then they will come to respect and value themselves. I intend to continue beautifying the home for years to come."

When a troubled teenage girl arrives at the door of Aviva's Wallis Annenberg Center, it is often her last chance to heal and turn her life around. Many of the girls have suffered horrendous abuse and neglect. Some have had unsuccessful placements in other group or foster homes, while others have been removed from their families, and still others have been charged with minor criminal offenses. The Wallis Annenberg Center is a 36-bed treatment home, which provides a 24-hour psychotherapeutic environment for troubled girls, ages 12-18, who reside full time at the Center for six-to-18 months. This program provides them with a safe, structured program that addresses their social, behavioral and educational problems throughout the entire day.

We are extremely grateful to Barbara Lazaroff for her creativity

and determined dedication to this project and to all the donors who heard our plea for support to update our home. The warm, fresh surroundings will help to strengthen the environment of healing that has always existed within the walls of the Wallis Annenberg Center.

Wallis Annenberg Center Renovation Donors

Barbara Lazaroff
Bobrick
Catrinka Mavis
Century Shower Doors
Clark Construction Group- California
Delta Faucet
DesignWest
Electric Mirror
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County Supervisor Zev Yaroslavsky addresses guests at the rededication

the donors committed to the project, and within months, the Center received donations from many topnotch suppliers. In addition, several foundations and corporations made equally significant financial commitments to underwrite the labor costs (*Please see our list of donors*).

The “A” Party *(continued from front page)*



Honoree NancyJane Goldston flanked by her husband Mark and son Ryan

- NancyJane Goldston, Aviva Board member and founder/CEO of The UXB, a branding, advertising and interactive agency, was introduced enthusiastically at the dinner by one of her twin sons, Ryan, and her husband, Mark. Both spoke passionately about her great achievements as a businesswoman, mother and active member of Aviva’s board.
- Actress Alfre Woodard introduced honoree Tracee Ellis Ross, the star of the CW sitcom *Girlfriends*, who spoke about her eagerness to help young girls develop self-esteem and confidence.
- Final honoree Vicki Martin, founder of investment management firm Johnson, Martin Advisors, Inc., spoke about her involvement with nonprofits and how the corporate community should use its resources to assist those in need.

“Our organization is so fortunate to have such extraordinary and dedicated

supporters,” said Andrew Diamond, President and CEO of Aviva Family and Children’s Services. “All [these women] are successful in their own right, but they have found the time to passionately give back to their communities and to our troubled youth.”

Guests were then immediately escorted to *The Bazaar* restaurant where they enjoyed a distinctive and

extraordinary dining experience featuring five different tasting menus with such exotic morsels as foie gras lollipops, liquid olives, and tomato and mozzarella pipettes. Everything at this party was exciting, from the unique tapas served in a voguish room filled with modern art, to the hip sounds of a stylish DJ, and the services of a cartoonist and a tarot reader.

With guests staying to the very end of this sold-out event, it was truly a memorable evening, and we thank Dinner Chair, Susan Casden for her hard work in spearheading this event. In addition, our heartfelt gratitude goes to all of our supporters who helped make this event a huge success.



Honoree Vicki Martin with husband, Preston L.C. Johnson



(l to r) Tonya and Dave Winfield with honoree Tracee Ellis Ross and presenter Alfre Woodard

Sterling Associates Updates

Alan and Cristina Donovan, owners of Burbank's newest Italian restaurant *Ciao Cristina!*, partnered with Aviva's Sterling Associates to stage an event to raise funds for Aviva's teen residential program. The silent auction



Roni Maybin, Aviva's VP of Residential Services with Cristina and Alan Donovan, owners of *Ciao Cristina!*

and wine tasting event, called "An Evening in Venice," provided guests the opportunity to enjoy three different kinds of wines along with a delicious meal. The proceeds will be used to

sponsor Aviva's annual Awards and Recognition Dinner, at which Aviva's teen residents are honored for their accomplishments and improved behavior during the year.

In another community event to raise funds for activities for the girls, the Sterlings hosted a DVD, CD and book drive at the Sunday Hollywood Farmers Market. Members not only raised funds, but recruited volunteers and promoted Aviva's mission to serve the abused and neglected youth and families of Los Angeles. Monies raised will be used to support the holiday tree trimming party at Aviva's Wallis Annenberg Center. Aviva's teen residents look forward to the tree trimming party every year as many have never had their own tree or even decorated a stocking. We

thank the Sterlings for giving these opportunities to the teen residents.

Sterling Associates Chair Ann Carli, spoke of the importance of community support in raising funds for the program, saying, "I think it's really great how we can all come together and support the girls while raising funds and having fun in the process. It brings out a real sense of community."

For information regarding Sterling Associates membership, contact Rose Marquez Bladh at 323.876.0550 x504

Sterling Members 2009

Ann Carli, Chair	Gina La Piana
Amy Bannard	Michelle Lewis
Maggie Betts	Sandra Milken
Kara Fox	Jennifer Robinson
Abbey Hood	Katie Tarses
Tanika Hurtt	Alesia Thornton
Vikki Johnson	Katharine Tryforos
Tashanda Giles Jones	Laura Wachal

In-N-Out Burger Sponsors a Summer Picnic for Foster Families and Adoption Program



July 25, 2009 is a day that the children and families in Aviva's foster families and adoption program will remember. It was the program's first summer picnic at Woodley Park in Van Nuys. The In-N-Out Burger Foundation donated its Cookout Trailer fully loaded. Imagine the delight of all the kids and parents to spot the trailer with In-N-Out Burger staff handing out burgers, chips and drinks. Many families attended and everyone enjoyed a burger while they chatted with other foster families.

The families participated in games and a raffle. Children played balloon toss and a game called "Sharks and Minnows." But the most excitement came when the local fire department



arrived with a fire truck for the curious children to explore. And what excitement there was when the firefighters allowed children and families to cool off by running through sprays of water from their fire hose!

And true to the Aviva way, no child left empty-handed. Through the generous support of in-kind donations, every child received a toy at the end of this hot and fun-filled day.

Aviva's Corporate Partners— Shared Goals Help Our Kids

Many local and national corporations partner with Aviva demonstrating their care for the communities in which they do business. Monetary donations from company headquarters or through their corporate foundations, in-kind gifts and dedicated employee volunteers positively impact Aviva's ability to serve more than 5,000 children, adolescents and families each year.



Margie Kenney, Store Manager (c) along with 2 Best Buy staff present check to Andrew Diamond, Aviva President/CEO (r) and Marty Spatz, Aviva Corporate Partner Liaison (l).

Aviva is grateful for the generosity of these corporate partners that recently aided our efforts to help the vulnerable youth of our community. We say thank you to:

- **Kaiser Permanente Los Angeles Medical Center** for generously funding for another year the therapeutic component of Aviva's residential treatment program at the Wallis Annenberg Center. We thank **Mario Ceballos**, Community Benefit Manager, for his interest in learning about all of Aviva's programs and services.
- **Margie Kenney**, General Manager of **Best Buy Store #393** and the **Best Buy Corporation** for another significant grant to be used in 2010 for the purchase of clothing for the girls at the Wallis Annenberg Center, many of whom arrive with only the clothes they are wearing and a few other possessions. Margie and the employees at her store have

enthusiastically supported Aviva for many years by providing our girls with in-kind gifts on many occasions.

- **Verizon** and **Julia Cooksey**, Director of Government and External Affairs in Los Angeles, for renewing their commitment to Aviva High School with a second STEM-focused grant for the study of science, technology, engineering, and math. A special thanks to Julia for also volunteering as a presenter at Aviva High School's Career Day and for joining the girls at the Wallis Annenberg Center for a Tuesday night dinner where she shared with them her own life experiences, interests and career decisions.
- **The Angels Baseball Foundation** for a first-time grant to Aviva in support of SAFE, our elementary-age afterschool enrichment, child care and homework assistance program.
- **Target Stores Community Relations** for again funding Aviva's "Breaking the Cycle of Domestic Violence" program. The local **Target Store of West Hollywood** and **Costco Warehouse of Los Feliz** donated gift cards for the purchase of school supplies while **M Imports**, New York City, donated backpacks.

- **Aimee Golant Jewelry** for dedicating a portion of the profits from sales of their "Aviva Mezuzah" to our agency.
- **Reggie Reagor**, **Mayon Denton** and **Derek Werthwein** of **DRG Films** for their pro bono editing and updating of Aviva's informational video.
- And, listed separately in this newsletter, **all of the corporations and businesses that sponsored Aviva's April 2009 "A-Party Gala"** or contributed to the recently completed renovation of the Wallis Annenberg Center.

Thanks again to all of our corporate partners for their community consciousness and support of our vital programs. Please call Marty Spatz at (323) 876-0550 ext. 107, for information on how your business can benefit by helping the at-risk youth and families we serve.

Platinum Associates Luncheon



(l-r) Susan Casden, Larry Bruce, GM of Saks Fifth Avenue, Robin Broidy and Andy Diamond

“Aviva helped me turn my life around,” said Mayra, former resident of Aviva, who told her story to more than 160 women at this year’s Platinum Associates luncheon, sponsored by Saks Fifth Avenue and Chanel. Mayra, who is now a medical technician studying to become a nurse, bravely spoke about her years as an abused and neglected teen, explaining how Aviva helped make such a difference in her life and telling the women at the luncheon how they can help other abused young women achieve a promising future.

The luncheon was hosted by Aviva Vice Chair and Platinum Associates Co-Chair Susan Casden, who did a spectacular job of recreating the ambience of Italy’s Lido Beach in Venice for

the presentation of Chanel’s 2009 / 2010 Cruise Collection. Guests enjoyed a sumptuous lunch and stuck their toes in the cool sand that had been trucked in for the occasion as they watched models stroll around the boardwalk in ultra-elegant resort wear.

It was a one-of-a kind fabulous event created to support Aviva’s residential and high school programs. Aviva thanks Yifat Oren & Associates for coordinating a wonderful luncheon, with special thanks to event sponsors Saks Fifth Avenue and Chanel, Platinum Associates Co-Chairs Susan Casden and Robin Broidy, and all the Platinum Associates members and friends for their support.



Ginnifer Goodwin from HBO’s *Big Love*





*Platinum Associates 2009-2010**

Mi Ryu Ahn
 Laura Alpert
 Wallis Annenberg
 Faye Asgar
 Cecelia Assaf
 Jackie Banchik
 Suzanne Barth
 Colleen Bell
 Maria Bell
 Terré Bergman
 Linda Bernstein Rubin
 Angela Blatteis
 Carolyn Bloom
 Lois Bloom
 Lili Bosse
 Kharlene Boxenbaum
 Robin Broidy
 Stephanie Bronson
 Susan Casden
 Jacqueline Caster
 Megan Chernin
 Cheryl Cohen
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 Erika Glazer
 Barbara Goldsmith
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 NancyJane Goldston
 Halle Gould
 Renvy Graves Pittman
 Susan Grinel
 Terry Hamermesh
 Judith Hayward
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 Karen Holzman
 Joan Hotchkis
 Lynda Hughes DeLogi
 Ghada Irani
 Hollye Jacobs
 Susan Jannol
 Janie Jauw
 Nancy Josephson
 Johanna Judah
 Tracy Katayama-Esse
 Suzanne Kayne
 Patricia Kennedy
 Susan Kennedy
 Lauren King
 Gai Klass
 Lisa Korbatov
 Nancy Krasne
 Helena Krol
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 Claude Mann
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 Susan Miller
 Caryl Mindlin
 Lisa Mindlin
 Patty Sue Mozart
 Ilene Nathan
 Angella Nazarian
 Christina Noonan
 Rosie Noorani
 Yifat Oren
 Dana Pachulski
 Julie Pakula
 Rachael Platt
 Annette Plotkin
 Ashley Pourmussa
 Carolyn Powers
 Jeanne Pritzker
 CC Pulitzer-Lemann
 Anne Rader
 Michelle Richman
 Nina Rosenzweig

Elisa Joy Rubin
 Jenifer Sackler
 Tawny Lee Sanders
 Adrienne Sands
 Corrine Sands
 Kassidy Choi Schagrin
 Kim Selby
 Barbara Sherman
 Vicki Simms
 Bui Simon
 Dana Slatkin
 Susan Smidt
 Mari Snyder Johnson
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 Hope Warschaw
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**as of Oct 15, 2009*



Perry Reeves from HBO's *Entourage*

Volunteering – Giving From the Heart

It takes special people to be volunteers, people who give freely of their time and energy. Mitra Mansouri and Abbey Hood are more than special, they are exceptional, not just because they give their time, but because they live every day as role models for our teen residents. They have shared with our residents not only their unique talents and experiences but their hearts as well. Following are their volunteer stories told in their own words:

Mitra Mansouri



I have been working with Aviva now for more than eight years, having been introduced to the

organization by Nancy Josephson, a long-time friend. I particularly enjoy working with this organization for several reasons, one being that I am able to donate money through fundraising, and two, that I work directly with Aviva's teen residents and actually get to see the difference Aviva makes in these girls' lives. Another reason of a more personal nature is that the girls represent the daughter I never had. I too had a rough life, and it is simply a joy to bring a smile to their faces.

I work hard every year to gather donations and recruit sponsors to support a summer pool party and an end-of-the-year holiday party. During the summer, we invite the girls to enjoy a day in the pool, and we set up a boutique with donated

new clothing from stores such as Gloria S. and Ma Jolie in Brentwood for the girls to "shop." For the end-of-the-year holiday party, we celebrate with a DJ and dancing, and we have a gift for each of the girls. I also try to attend the Tuesday night dinners at Aviva's Wallis Annenberg Center and bring someone who can inspire the girls to work hard and strive for the better lives they deserve.

Over the years, I have witnessed the growth of these girls into young women as they benefit from Aviva's services. It is unfortunate that due to government policies, the length of stay for the girls in Aviva's residential program has continued to be shortened. It is very heartwarming, however, to see the love and respect that the girls and the staff have for each other, and it is an absolute honor and pleasure to work with the kind and knowledgeable staff, including CEO Andrew Diamond.

I urge all of you to play an important part in these girls' lives by volunteering and supporting Aviva.

Mitra is the owner of C'Est Tout, a skin and body salon located in West Los Angeles.

Creative Writing at Aviva with Abbey Hood

A 15-year-old girl named Maria softly asked me, "Can you read my poems aloud?" Too shy to read her poetry, and a little nervous about how her five peers would react, she turned over her personal writings to wait for me to read them in the circle. Before I closed the notebook, I heard one of her colleagues say, "Wow, that's

really good." The others joined in by commenting, "You're such a good writer." I looked at Maria; she was smiling ear to ear. In her soft-spoken voice she opened up about what the poems meant to her.

Abbey Hood



After I read Maria's writing aloud, my other students grabbed their jottings from the

lesson I had taught earlier in the evening, *Letters to My Younger Self*. "Can I read mine?" they asked, following Maria's lead. As each girl finished, her peers pointed out what they liked about the letter and told one another to keep writing, or to keep reading. When the class ended, I thanked the girls for another good day. As they pushed their chairs in, they asked, "Can we work on these this week, and bring them back?" "Of course," I said.

Sure enough they did.

Having the ability both to inspire young women to write and to facilitate a supportive environment where they can receive positive reinforcement from their peers—there is nothing more rewarding in my life than this class.

Abbey Hood is the news editor for the Beverly Hills Courier and has been volunteering at Aviva's residential program since March. She has a six-week class teaching our teen residents about creative writing.

Volunteer Highlights- This Season's Reflection on Compassion

What teenage girl doesn't look critically into the mirror and wish for a way to improve the image looking back at her? Aviva's girls are no different, so, when the Junior League of Los Angeles offered an event that would combine tips on skin care with hip-hop dancing and an inspiring speaker, Aviva readily agreed.

In March, the **Junior League of Greater Los Angeles** put on a radiant event called GLOW for our teens, and it was everything we hoped it would be. Skin care experts examined each girl's face and used special equipment to take a picture, which showed all the oils and dirt on her skin. The expert then showed the girls how to properly wash and care for their faces.

In addition to the skin care instruction, some of the teens chose to learn some new dance moves as dance experts "broke it down" teaching them the latest hip-hop steps. And lastly, a motivational speaker inspired the girls to think positively about their futures.

Aviva girls left the event motivated to take diligent care of their skin and beaming with new feelings of self worth and beauty, all thanks to the Junior League of Los Angeles for sponsoring this enlightening, fun and inspiring event. Aviva looks forward to partnering with the Junior League of Los Angeles again in the near future.

In August, the **Walt Disney VoluntEARS** held an ice cream social for our teen residents and assisted them in making dream boxes, art boxes that reflect an individual's dreams and aspirations. The Walt Disney VoluntEARS are staff members of the Walt Disney Company who dedicate their time and talents to improving their communities. For the past few years, they have volunteered at Aviva working on activities with our teen residents. The volunteers and the girls had a great time designing and painting their dream boxes in a rainbow of colors. The VoluntEARS are headed by Disney IT Director Lisa Kaplan who said, "Volunteering is so much fun...we all loved the event and what you all do. What a terrific mission!"

Israeli Pop Star Idan Reichel Entertains Aviva Residents

About 65 of Aviva High School's multi-cultural students enjoyed an eye-opening experience when they were invited by nearby Temple Israel of Hollywood to attend a special and private concert by one of Israel's most popular musicians, Idan Reichel. Students filled the Temple's auditorium to listen to Reichel play the piano, sing and talk about diversity and the many cultures of Israel, which he portrays in his music. It was a culturally-enriching and awareness-raising experience for Aviva High School students.



Acknowledgment

The support of donors – corporate, foundation, and individual – is always gratefully received at Aviva. But some contributions merit special acknowledgment. And so it is with the members of the Marlborough School Student Charitable Fund (MSSCF) who earlier this year, gave a significant monetary gift to Aviva High School to enable our high-risk female student population to continue their education and obtain their high school diplomas.

With the advice of the Women's Foundation of California, the students of the Marlborough School Student Charitable Fund independently raise funds. They select potential grantees, review and discuss grant proposals



Student members of MSSCF

that support the education, leadership and well-being of girls in Los Angeles, plan site visits, and decide on award recipients. Aviva is proud and grateful to have been selected as one of four agencies to receive an MSSCF grant this year.

It is especially exciting to know that these Marlborough students so wonderfully represent the next generation of young women dedicated to improving the lives of other girls and women in our community.

Donor Recognition

Aviva gratefully acknowledges its donors. These gifts make the work we do possible!

Leader's Circle – \$25,000 and up

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Elliott and Robin Broidy
Alan and Susan Casden
Mark and NancyJane Goldston
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Teri Hatcher Hosts Celebrity Garage Sale

Teri Hatcher, star of *Desperate Housewives*, honoree at an earlier Aviva awards dinner and member of Aviva's Council of Guardians, graciously hosted her first annual celebrity garage sale, which raised more than \$5,000 for Aviva Family and Children's Services.

Invited guests paid \$50 to enter, and children under 12 years old were admitted free. Guests shopped through celebrity-donated Coach purses, jewelry and other items, such as boots signed by *Desperate Housewives* costar, **Eva Longoria Parker**. In addition, a silent auction was held, in which guests could bid on items ranging from *Dancing with the Stars* tickets to gift baskets filled with celebrity memorabilia.

The sale started at 8 a.m. and, despite the September heat, plenty of guests showed up, including actresses **Camryn Manheim** of *The Practice*, *Glee*'s **Jane Lynch** and TV personality **Lara Spencer** of *The Insider* news magazine. Spencer arrived with a camera crew and interviewed Teri while combing through her hat and bag collection. Guests were also treated to food and drink while the kids snacked on popcorn and cotton candy and jumped around in a bounce-house.

"It has been a very successful, fun day," Teri Hatcher told *People* magazine. "You get motivated by the giving. I can't wait for the next one!"



Teri Hatcher and Andrew Diamond

Donor Recognition *(continued from page 13)*

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Around Aviva

CONGRATULATIONS



Aviva Board member, **Lawrence Lokman**, who is also Chair of the agency's Public Relations Committee, has received an important promotion and expansion of responsibilities at UCLA where he was named Associate Vice Chancellor, UCLA Communications & Public Outreach. In addition to his prior communications role, he now has responsibility for planning, marketing, media and community image building to help raise the university's profile. Aviva congratulates Lawrence and wishes him much success!

Jane Wurwand, one of Aviva's Platinum Associates' members and founder of Dermatologica who was recently named National Business Owner of the Year by the National Association of Women Business Owners.

All best wishes to **Tom Bernal**, CFO, his wife Tana, and son Ryan welcomed the newest family member, Makena Lee Bernal. She was born on September 30.

WELCOME



Althea Bassett, MA

Althea is a welcome addition as Director of Aviva's Foster Family/Adoption Agency. Her extensive professional background and management experience in the foster care and adoptions field make her an ideal person for this position. Althea received her MA in Counseling Psychology and BS in Psychology from Loyola Marymount University.



Sharon Moore, LMFT

Sharon joined Aviva as Assistant Director of the Community Mental Health Services (CMHS) program. She has more than six years of experience managing clinical programs in a mental health setting. She received her BA in English from the University of Massachusetts, an MA in English from Ohio State University and an MA in Clinical Psychology from Antioch University.

Beauty and Inspiration Day for Aviva Teens

The extraordinary women of the Beverly Hills Women's Club hosted Aviva's teen residents at a fun-filled day of pride and beauty. Our teen residents received movie star treatment as they were warmly welcomed by numerous hosts representing various make-up artists, hair stylists, nutritionists, and other professionals.

Girls were assigned to small groups where the hosts advised the girls in their particular area of expertise. The teens learned about eating right, how to dress appropriately by mixing-and-matching clothing, and how to apply makeup for a job interview. In addition, many of the girls were pampered by getting their hair done or faces made up. At the end of the event, each of the teens received a sports bag filled with clothing, accessories, books and self-care items, such as lotions, makeup and nail polish. As they left, many of the girls were heard to say they felt fabulous, beautiful inside and out.



(L to R) Carolyn Bloom, Mandana Azad, Andrew Diamond, Claudia Deutsch, Bonnie Star

"I want the girls to leave with a sense that a lot of people care about their well-being and care about their future. I want them to take away lasting skills that will help them in life," Bonnie Star told The Beverly Hills Courier.

Aviva thanks the Beverly Hills Women's Club for supporting this wonderful event, with special appreciation to Club Chair Claudia Deutsch and members Mandana Azad, Carolyn Bloom and Bonnie Star for coordinating the day and devoting their time and energy to helping our young women achieve a healthy mind, body and spirit.

Bring a Little Magic to a Child's Life This Holiday Season



Each year we reach out to friends in the community to help us fulfill the simplest and purest of childhood wishes – to open a gift wrapped in shiny and brightly decorated holiday paper. Nothing beats seeing a child or teenager's sad eyes become bright and irrepressibly curious as they are given a gift to open. That moment when a youngster realizes that the wished-for remote control car, or first portable stereo is truly his or hers, is magical.

You can share in the magic. We hope you will consider adopting Aviva and hosting a holiday toy drive at your home, office, temple, or church. Or, if you have a party during the holidays, please consider asking your guests to bring a new, unwrapped gift for a child or teenager. We promise everyone will feel the true spirit of the holidays at your party!

Gift ideas for teenage girls residing at Aviva

- Batteries (always needed)
- Beauty items (makeup/nail polish/lotions/body splashes)
- Board games – all ages
- Books – fiction and non-fiction – all ages
- Radios or alarm clock radios
- Card games – Uno, Old Maid, Go Fish
- CD players, Discmans
- CDs by popular artists (radio version only)
- Costume jewelry appropriate for teen girls
- Diaries / Journals (very popular with the girls)
- Gift cards to fast food places, book/music, clothing stores
- Hair accessories
- MP3 players/iPod Shuffle
- iTunes gift cards
- Night lights - plastic
- Phone cards with maximum 30 minutes
- Photo frames, albums
- Posters – movies, motivational; music
- Storage containers for personal items (cute for room)
- Toy characters - Disney/Warner Bros./Sesame St.

School supplies needed

- Backpacks (high school size)
- Notebooks (composition & spiral/binders)
- Loose leaf paper
- Organizers/Calendars
- Pens/pencils/colored pencils
- Protractors/rulers
- Glue sticks

For our foster children – boys and girls, birth–18

- Action figures (ex. Transformers, Bionicle)
- Arts and crafts kits
- Basketballs, footballs

- Board games – all ages
- Radio/CD player stereos/Discmans
- Cars and trucks (remote control, Micro etc)
- Clothes (new) – infant to teenage
- Cologne and perfume
- Dolls – Barbie and other types – all ethnic groups
- Gift cards for electronics, book, music, clothing
- Handheld video games
- Learning toys (baby to primary grades)
- Lego's or building toys (Legos space type, K'Nex)
- Organizers
- Posters – movies, motivational; music
- Pre-school toys
- Puzzles – all ages
- Stuffed animals and Beanie Babies
- Toy cars
- Toy characters – Disney/Warner Bros./Sesame St.
- Wallets for teen boys and girls
- Watches for teen boys and girls

Activity supplies needed for teen

- Arts & crafts supplies (beading, scrapbooking)
- Balls – volley and basketball, Nerf
- Exercise equipment (small) – bands, balls, stair step, thigh master, yoga mats
- Videos & DVDs – PG –PG13 movies/music concerts
- Magazine subscriptions appropriate for teen girls

We need your help to complete the High School Computer Lab. We need 5 up-to-date computers, monitors and printers.

If you can help with any of these needs, please contact Arlene Joye at 323.876.0550 x104 or ajoye@avivacenter.org

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